



# FASHION CONSTRUCTION VIRTUAL



**Fashion Construction**, an *individual event*, recognizes participants who apply Fashion Construction skills learned in Family and Consumer Sciences courses and create a *display* using samples of their skills. Using new materials, participants construct in advance a garment or ensemble that dresses both the upper and lower body of a child or adult. Garment/ensemble must include at least eight fashion construction techniques. Display finished product along with appropriate accessories. Participants must prepare an **electronic display**, and a **video presentation**.

***B-Sew Inn is the official sponsor of the Fashion Construction event at the National level.***

## EVENT LEVEL:

Level Two (grades 9-10)

Level Three (grades 11-12)

## CONTENT STANDARDS ALIGNMENT

See OhioFCCLA.org (Adviser Tab) for detailed event alignment information to course content standards, national educational initiatives, and standards.

## CAREER CLUSTERS

- Education and Training
- Hospitality and Tourism
- Human Service
- Information Technology

## ELIGIBILITY & PROCEDURES

1. Review “Eligibility and General Rules for All Levels of Competition” in national STAR event manual prior to event planning and preparation.
2. Each entry must post all required documents (as specified below) to their online folder.
3. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year and must be the work of the participants.
4. Chapters must verify accessibility of documents to the public, as Ohio FCCLA will not be able to assist with this verification. Each entry must have the following items posted to their project folder:
  - Electronic Display
    - i. Participants must submit one (1) file with all slides, in order for viewing. It must be submitted as a PDF file, and not a downloadable PPT file (multiple scanned images files are not allowed) (Not all evaluators may have access to PowerPoint.)
    - ii. May use digital programs such as Keynote, Carnva, Venngage, Slidebean, Animoto
  - One (1) oral presentation video needs to be available for public view and the URL should be included in the PDF file. Options include:
    - i. Embedded video
    - ii. Video link provided to direct source such as YouTube, Vimeo, or Google Drive
    - iii. Video files which require the reviewer to download are NOT allowed due to their potential size



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## TECHNOLOGY TIPS

1. Documents must be available and publicly accessible (check settings to ensure they can be viewed outside of the school district network)
2. All files must be clearly labeled using a descriptive file name, e.g. “Leadership – Level 2 – Gonzales.”
3. Be sure to publish all content. Have someone outside of your network check for access. Any document requiring additional access (such as Google doc) will not be able to be reviewed. Only documents that can be opened and viewed by the evaluation team can be scored!

## GENERAL INFORMATION

<b>Submission of Project</b>	There will be a specific timeline to upload documents/videos into the competition folder If the deadline is missed the project will not be evaluated Folder Name will be Chapter Name & Number_ Event Name_Level
<b>Scoring Breakdown</b>	Each team member will take the test – scores will be averaged Electronic Display – team score Presentation Video – team score

Number of Participants per Entry	Prepare Ahead of Time	Competition Dress Code	Maximum Number of Slides, optional	Maximum Oral Presentation Time
1	Electronic Display Skill Area Selection Chart Presentation Video	Official FCCLA jacket preferred	15	10 minutes

ELECTRONIC DISPLAY SPECIFICATIONS		
1 slide	<i>Project Identification Page</i>	Plain slide – no graphics or decorations Information must include: Participants name – chapter name – school – city- event name and project title
1 slide	<i>Evidence of Online Project Summary Sheet</i>	Complete the online project summary form located on the “Surveys” tab of the FCCLA Portal and include proof of submission in the portfolio.
2 slides	<i>FCCLA Planning Process Summary Page</i>	Include how each step of the <i>Planning Process</i> was used to plan and implement the project.
1 slide	<i>Skill Area Selection Chart</i>	Completed copy of the Skill Area Selection Chart with eight (8) skills represented in the project.
1 slide	<i>Time Log</i>	A time log invested in designing and making the garment/accessory. Total hours should be shown.
	Contents of <i>Display</i>	The <i>display must contain</i> coordinates to complement the garment/ensemble/accessory, a fabric profile, cost itemization, and photo storyboard.



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1 slide	<i>Fabric Profile</i>	A fabric profile displayed. The fabric profile will contain a fabric swatch or swatches of each fabric used to make the project and all available information about <i>fiber content</i> and fabric type—construction, finishes, properties, performance, and care.
1 slide	<i>Cost itemization</i>	A detailed cost itemization should be prepared and displayed. The cost itemization will show a list of all supplies/notions used to make the product with quantities, unit costs, and total costs
Up to 6 slides	<i>Photo Storyboard</i>	A storyboard of photos telling the story of the project and displayed.
1 slide	<i>Coordinates</i>	Other garments/accessories that complement the project garment/ensemble or accessory should be arranged attractively in the <i>display</i> (may be placed on <i>mannequin</i> , if used).
	<i>Appearance</i>	Slides must be neat, legible, professional Use correct grammar and spelling

<b>CONSTRUCTION SKILLS</b>	
<b><i>Participants are to select a project that showcases their construction skills.</i></b>	
Construction	The construction should exhibit effective form and function.
Workmanship	The product should exhibit high quality workmanship and should be marketable.
Creativity	The design and product should reflect creativity, imagination, and innovation.
Fashion Construction Skill Area	Products will be evaluated on their choice of eight of the fashion construction skill areas.
<p><b>**Lingerie and swimsuits are not allowed.</b></p> <p>Clothing that does not meet acceptable standards of modesty/appropriateness for a school function or setting is prohibited.</p>	

<b>VIDEO PRESENTATION SPECIFICATIONS</b>	
Organization/Delivery	Deliver oral presentation in an organized, sequential manner, concisely and thoroughly summarize project.
Connection to Family and Consumer Sciences/ Career Fields Standards	Describe relationship of project content to Family and Consumer Sciences/Career Fields standards.
Knowledge of Self	Demonstrate thorough knowledge of self and the ways in which he/she grew during the project.
Use of Slides During Presentation	Use of slides to support, illustrate, or complement presentation. Can NOT use a voice over with the slides.
Voice	Speaks clearly with appropriate pitch, tempo, and volume.
Body Language/ Clothing Choice	Use appropriate body language including gestures, posture, mannerism, eye contact, and appropriate handling of notes or note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.



# CAREER DEVELOPMENT EVENTS POINT SUMMARY FORM FASHION CONSTRUCTION



Name of Member(s) \_\_\_\_\_

Chapter Name \_\_\_\_\_ Chapter Number \_\_\_\_\_ State \_\_\_\_\_

Team # \_\_\_\_\_ Station # \_\_\_\_\_ Level \_\_\_\_\_

1. Make sure all information at top is correct. If a student named is not participating, cross their name (s) off. If a team does not show, write "No Show" across the top and return with other forms. Do **NOT** change team or station number.
2. At the conclusion of evaluation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in folder with the completed rubrics.
3. At the end of the evaluation, double check all scores, names, and team numbers to ensure accuracy. Be sure there is **NOT** a 15-point discrepancy.
4. Make sure comments have been added.
5. Check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			Points
Event Online Orientation Documentation	<b>0</b> Official documentation not provided at presentation time	<b>2</b> Official documentation provided at presentation time with adviser signature	
Folder	<b>8 points</b> Labeled correctly Documents/Video labeled correctly Public accessible All documents uploaded by designated date		
<b>TOTAT SCORE ABOVE</b>			
Test Scores	Participant _____ Participant _____ Participant _____ <b>Total Team Score</b> _____	Total Team Score _____ Divided by # of participants on team _____ <b>-Average Team Score</b> _____ (20 points possible)	
Evaluators' Scores	Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____		Average
Final Points	<b>100 points</b> <i>Rounded only to the nearest hundredth (i.e. 79.99 not 80.00)</i>		

RATED ACHIEVED (*mark one*)

\_\_\_\_\_ Gold 90 – 100

\_\_\_\_\_ Silver 70 – 89.99

\_\_\_\_\_ Bronze 1 – 69.99

Room Consultant Signature (*electronic*) \_\_\_\_\_



# FASHION CONSTRUCTION RUBRIC



Participants Name \_\_\_\_\_

Chapter # \_\_\_\_\_ State \_\_\_\_\_ Team # \_\_\_\_\_ Station # \_\_\_\_\_ Level \_\_\_\_\_

<b>SLIDES</b>	<b>Possible Points 5 /Comments</b>	<b>Points</b>
Viewable format for evaluators Contains no more than 15 slides FCCLA Planning Process is used with project and steps explain in detail Appearance of slides, neat, legible Slides are creative and high quality		
<b>FABRIC PROFILE</b>	<b>Possible Points 15 /Comments</b>	
Fabric swatch and profile provided Fiber content and fabric type listed Fabric construction finishes, performance, properties, and care Cost itemization accurate Accessories well-chosen and complimentary		
<b>PHOTO STORYBORAD</b>	<b>Possible Points 15 /Comments</b>	
Photos of construction provided Photos arranged in appropriate order Photos have detailed description Time log complete Skill Area Selection Chart provided		
<b>CONSTRUCTION SKILLS</b>	<b>Possible Points 10 /Comments</b>	
Effectiveness of production construction Quality of workmanship Creativity Imaginative Innovation		



# FASHION CONSTRUCTION RUBRIC



SELECTED SKILLS AREA <b>** Select 8 skills one point each -automatic 2 points</b>	Possible Points <b>10</b> /Comments	
Sheer fabric or lace overlay Napped fabric or one-way print Darts, tucks, and/or pleats Gathering, ruffles, shirring, ruching Seam finish—stitched & pinked, bound, or serged French, flat-felled, lapped, or slot seam Shaped seams—princess or eased Graded, trimmed, clipped, and/or notched seams Set-in, raglan, or kimono sleeves Shoulder or spaghetti straps Zipper—centered, lapped, invisible, or separating fly front Buttons—shank, sew-through, or covered Buttonholes—hand or machine, bound, or loops Collar, placket, tabs, or epaulets Waistband or sleeve band Pockets—patch, inseam, front hip, or welt Facings—neckline, armhole, or hemline Boning Lining Closures – grommets, hooks, eyes, snaps Hand stitching other than hemming Blind-stitched or rolled hem Embellishments—applique, felting, smocking, piping, beading, or trims 3-D, Laser Printing Fiber optics, electronics/technology Reversible design Knit fabrics		
<b>PRESENTATION</b>	Possible Points <b>5</b> /Comments	
Clothing Choice Voice- pitch, tempo, volume Body Language Grammar – Word usage -pronunciation Meets presentation time requirement		
<b>PRESENTATION CONTENT</b>	Possible Points <b>10</b> /Comments	
Knowledge of Subject Matter Relationship of Family and Consumer Sciences/Career Field Coursework Use of slides during Presentation Organization, seamless and relevant Delivery, eye contact, holds audience interests		