



# FOCUS on CHILDREN VIRTUAL



**Focus on Children**, an *individual or team event*, recognizes participants who use Family and Consumer Sciences/Career Field skills to plan and conduct a child development project that has a positive impact on children and the *community*. Child development encompasses birth through adolescence. Participants must prepare an **electronic display** and a **video presentation**.

## EVENT LEVEL:

- Level One (grades 7-8)
- Level Two (grades 9-10)
- Level Three (grades 11-12)

## CONTENT STANDARDS ALIGNMENT

See OhioFCCLA.org (Adviser Tab) for detailed event alignment information to course content standards, national educational initiatives, and standards.

## CAREER CLUSTERS

- Education and Training
- Human Services

## ELIGIBILITY & PROCEDURES

1. Review “Eligibility and General Rules for All Levels of Competition” in national STAR event manual prior to event planning and preparation.
2. Each entry must post all required documents (as specified below) to their online folder.
3. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year and must be the work of the participants.
4. Chapters must verify accessibility of documents to the public, as Ohio FCCLA will not be able to assist with this verification. Each entry must have the following items posted to their project folder:
  - Electronic Display
    - i. Participants must submit one (1) file with all slides, in order for viewing. It must be submitted as a PDF file, and not a downloadable PPT file (multiple scanned images files are not allowed) (Not all evaluators may have access to PowerPoint.)
    - ii. May use digital programs such as Keynote, Carnva, Venngage, Slidebean, Animoto
  - One (1) oral presentation video needs to be available for public view and the URL should be included in the PDF file. Options include:
    - i. Embedded video
    - ii. Video link provided to direct source such as YouTube, Vimeo, or Google Drive
    - iii. Video files which require the reviewer to download are NOT allowed due to their potential size

## TECHNOLOGY TIPS

1. Documents must be available and publicly accessible (check settings to ensure they can be viewed outside of the school district network)
2. All files must be clearly labeled using a descriptive file name, e.g. “Leadership – Level 2 – Gonzales.”
3. Be sure to publish all content. Have someone outside of your network check for access. Any document requiring additional access (such as Google doc) will not be able to be reviewed. Only documents that can be opened and viewed by the evaluation team can be scored!



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## GENERAL INFORMATION

<b>Submission of Project</b>	There will be a specific timeline to upload documents/videos into the competition folder If the deadline is missed the project will not be evaluated Folder Name will be Chapter Name & Number_ Event Name_Level
<b>Scoring Breakdown</b>	Each team member will take the test – scores will be averaged Electronic Display – team score Presentation Video – team score

Number of Participants per Entry	Prepare Ahead of Time	Competition Dress Code	Maximum Number of Slides	Maximum Oral Presentation Time
1 - 3	Electronic Display Presentation Video	Official FCCLA jacket preferred	37	10 minutes

ELECTRONIC DISPLAY SPECIFICATIONS		
1 slide	<i>Project Identification Page</i>	Plain slide – no graphics or decorations Information must include: Participants name – chapter name – school – city- event name and project title
1 slide	<i>Evidence of Online Project Summary Sheet</i>	Complete the online project summary form located on the “Surveys” tab of the FCCLA Portal and include proof of submission in the portfolio.
2 slides	<i>FCCLA Planning Process Summary Page</i>	Include how each step of the <i>Planning Process</i> was used to plan and implement the project.
1 slide	<i>Table of Contents</i>	List the parts of the <i>portfolio</i> in the order in which the parts appear.
Up to 3 slides	<i>Content Divider Pages</i>	Content divider/section may contain a title, a section name, graphic elements, thematic decorations. They must not include any other content.
Up to 4 slides	<i>Identify Concerns</i>	Identify the need to act and provide evidence and data to support decision.
	<i>Set a Goal</i>	State a detailed and measurable goal.
	<i>Form a Plan</i>	Develop a thorough and feasible plan of action.
Up to 5 slides	<i>Act</i>	Execute plan and show support from others who assisted, partnered, or collaborated in the project.
	<i>Follow Up</i>	Evaluate project and identify the significance of the project and its outcome. Note ideas for improvement.
Up to 5 slides	<i>Impacts Children and Community Positively</i>	Show how the project has a positive impact on children and the community.



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Up to 10 slides	<i>Applies Child Development Concepts</i>	Correctly apply child development skills and knowledge gained through Family and Consumer Sciences and/or related occupations program.
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Up to 10 slides	<i>Ability of Participants to Work with Children</i>	Show evidence of participants involved with children during the "ACT" step of the <i>Planning Process</i> .
	<i>Appearance</i>	Slides must be neat, legible, professional Use correct grammar and spelling

VIDEO PRESENTATION SPECIFICATIONS	
Organization/Delivery	Deliver oral presentation in an organized, sequential manner, concisely and thoroughly summarize project.
Connection to Family and Consumer Sciences/ Career Fields Standards	Describe relationship of project content to Family and Consumer Sciences/Career Fields standards.
Knowledge of Self	Demonstrate thorough knowledge of self and the ways in which he/she grew during the project.
Use of Slides During Presentation	Use of slides to support, illustrate, or complement presentation. Can NOT use a voice over with the slides.
Voice	Speaks clearly with appropriate pitch, tempo, and volume.
Body Language/ Clothing Choice	Use appropriate body language including gestures, posture, mannerism, eye contact, and appropriate handling of notes or note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.



# CAREER DEVELOPMENT EVENTS POINT SUMMARY FORM FOCUS ON CHILDREN



Name of Member(s) \_\_\_\_\_

Chapter Name \_\_\_\_\_ Chapter Number \_\_\_\_\_ State \_\_\_\_\_

Team # \_\_\_\_\_ Station # \_\_\_\_\_ Level \_\_\_\_\_

1. Make sure all information at top is correct. If a student named is not participating, cross their name (s) off. If a team does not show, write "No Show" across the top and return with other forms. Do **NOT** change team or station number.
2. At the conclusion of evaluation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in folder with the completed rubrics.
3. At the end of the evaluation, double check all scores, names, and team numbers to ensure accuracy. Be sure there is **NOT** a 15-point discrepancy.
4. Make sure comments have been added.
5. Check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			Points
Event Online Orientation Documentation	<b>0</b> Official documentation not provided at presentation time	<b>2</b> Official documentation provided at presentation time with adviser signature	
Folder	<b>8 points</b> Labeled correctly Documents/Video labeled correctly Public accessible All documents uploaded by designated date		
<b>TOTAT SCORE ABOVE</b>			
Test Scores	Participant _____ Participant _____ Participant _____ <b>Total Team Score</b> _____	Total Team Score _____ Divided by # of participants on team _____ <b>-Average Team Score</b> _____ (20 points possible)	
Evaluators' Scores	Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____		Average
Final Points	<b>100 points</b> <i>Rounded only to the nearest hundredth (i.e. 79.99 not 80.00)</i>		

RATED ACHIEVED (*mark one*)

\_\_\_\_\_ Gold 90 – 100

\_\_\_\_\_ Silver 70 – 89.99

\_\_\_\_\_ Bronze 1 – 69.99

Room Consultant Signature (*electronic*) \_\_\_\_\_



# FOCUS ON CHILDREN RUBRIC



Participants Name \_\_\_\_\_

Chapter # \_\_\_\_\_ State \_\_\_\_ Team # \_\_\_\_ Station # \_\_\_\_ Level \_\_\_\_

<b>SLIDES</b>	Possible Points <b>5</b> /Comments	<b>Points</b>
Viewable format for evaluators Contains no more than 37 slides Table of Content and Divider pages meet requirements listed Appearance of slides, neat, legible Slides are creative and high quality		
<b>FCCLA PLANNING PROCESS</b>	Possible Points <b>5</b> /Comments	
Used to plan the project Steps explain in detail Articulated with clear steps Evaluation methods stated Analyzed the impact of the project		
<b>SPECIFIC NEED</b>	Possible Points <b>10</b> /Comments	
Provides evidence and data to support decision Specific need is addressed Extensive research is provided Data was collected Evaluation method stated to support the need		
<b>IMPACTS CHILDREN AND COMMUNITY POSITIVELY</b>	Possible Points <b>10</b> /Comments	
Positive impact on children and the community Utilized various sources of data Utilized various sources of information Analyzed the impact if the project Application of lessons learned		
<b>CHILD DEVELOPEMNT CONCEPTS</b>	Possible Points <b>15</b> /Comments	
Child development concepts are identified Child development concepts are utilized in project Child development concepts are applied to project Project is carried out Evidence of project implemented		



# FOCUS ON CHILDREN RUBRIC



<b>ABILITY OF PARTICIPANTS TO WORK WITH CHILDREN</b>	Possible Points <b>10</b> /Comments	
Evidence is provided Evidence of scope of learning Evidence of impact of learning Evidence of application of learning Evidence of interaction with participant and children		
<b>PRESENTATION</b>	Possible Points <b>5</b> /Comments	
Clothing Choice Voice- pitch, tempo, volume Body Language Grammar – Word usage -pronunciation Meets presentation time requirement		
<b>PRESENTATION CONTENT</b>	Possible Points <b>10</b> /Comments	
Knowledge of Subject Matter Relationship of Family and Consumer Sciences/Career Field Coursework Use of slides during Presentation Organization, seamless and relevant Delivery, eye contact, holds audience interests		