LANGAUAGE AND LITERACY
VIRTUAL

Language and Literacy, *an individual event* is designed for Education and Training participant to develop and implement developmentally appropriate story and activity that follow Ohio Learning Standards. Participants must prepare an **electronic display**, and a **video presentation**.

EVENT LEVEL:
Level Three (grades 11-12)

CONTENT STANDARDS ALIGNMENT
See OhioFCCLA.org (Adviser Tab) for detailed event alignment information to course content standards, national educational initiatives, and standards.

CAREER CLUSTERS
- Education and Training

ELIGILBILITY & PROCEDURES
1. Review "Eligibility and General Rules for All Levels of Competition" in national STAR event manual prior to event planning and preparation.
2. Each entry must post all required documents (as specified below) to their online folder.
3. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year and must be the work of the participants.
4. Chapters must verify accessibility of documents to the public, as Ohio FCCLA will not be able to assist with this verification. Each entry must have the following items posted to their project folder:
   - Electronic Display
     i. Participants must submit one (1) file with all slides, in order for viewing. It must be submitted as a PDF file, and not a downloadable PPT file (multiple scanned images files are not allowed) (Not all evaluators may have access to PowerPoint.)
     ii. May use digital programs such as Keynote, Carnva, Venngage, Slidebean, Animoto
   - One (1) oral presentation video needs to available for public view and the URL should be included in the PDF file. Options include:
     i. Embedded video
     ii. Video link provided to direct source such as YouTube, Vimeo, or Google Drive
     iii. Video files which require the reviewer to download are NOT allowed due to their potential size

TECHNOLOGY TIPS
1. Documents must be available and publicly accessible (check settings to ensure they can be viewed outside of the school district network)
2. Al files must be clearly labeled using a descriptive file name, e.g. "Leadership – Level 2 – Gonzales."
3. Be sure to publish all content. Have someone outside of your network check for access. Any document requiring additional access (such as Google doc) will not be able to be reviewed. Only documents that can be opened and viewed by the evaluation team can be scored!

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GENERAL INFORMATION

Submission of Project	There will be a specific timeline to upload documents/videos into the competition folder If the deadline is missed the project will not be evaluated Folder Name will be Chapter Name & Number_ Event Name_Level
Scoring Breakdown	Each team member will take the test – scores will be averaged Electronic Display – team score Presentation Video– team score

Number of Participants per Entry	Prepare Ahead of Time	Competition Dress Code	Maximum Number of Slides, optional	Maximum Oral Presentation Time
1	Electronic Display Presentation Video	Official FCCLA jacket preferred	19	10 minutes

ELECTRONIC DISPLAY SPECIFICATIONS		
1 slide	*Project Identification Page*	Plain slide – no graphics or decorations Information must include: Participants name – chapter name – school – city- event name and project title
1 slide	*Evidence of Online Project Summary Sheet*	Complete the online project summary form located on the "Surveys" tab of the FCCLA Portal and include proof of submission in the portfolio.
2 slides	*FCCLA Planning Process Summary Page*	Include how each step of the *Planning Process* was used to plan and implement the project.
Up to 15 slides	*Lesson Plans*	Must have a complete plan that follows the lesson plan format provided.
	Extension Activity	Show evidence of knowledge of learning experience shows developmental growth in one of the following areas: physical, cognitive, emotional, or social (i.e. chart, listing, diagram essay developed by the participant).
	Evidence of Skills	Show evidence of actual implementation of a *lesson plan(s)* included in *display* (i.e. pictures, classroom teacher evaluation, samples of hands-on activities, handouts, etc.).
	Appearance	Slides must be neat, legible, and professional and use correct grammar and spelling.

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VIDEO PRESENTATION SPECIFICATIONS	
Organization/Delivery	Deliver oral presentation in an organized, sequential manner, concisely and thoroughly summarize project.
Connection to Family and Consumer Sciences/ Career Fields Standards	Describe relationship of project content to Family and Consumer Sciences/Career Fields standards.
Knowledge of Self	Demonstrate thorough knowledge of self and the ways in which he/she grew during the project.
Use Slides During Presentation	Use of slides to support, illustrate, or complement presentation. Can NOT use a voice over with the slides.
Voice	Speaks clearly with appropriate pitch, tempo, and volume.
Body Language/ Clothing Choice	Use appropriate body language including gestures, posture, mannerism, eye contact, and appropriate handling of notes or note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.

CAREER DEVELOPMENT EVENTS
POINT SUMMARY FORM
LANGUAGE AND LITERACY

Name of Member(s)_____

Chapter Name_____ Chapter Number _____ State _____

Team #_____ Station # _____ Level _____

1. Make sure all information at top is correct. If a student named is not participating, cross their name (s) off. If a team does not show, write "No Show" across the top and return with other forms. Do **NOT** change team or station number.
2. At the conclusion of evaluation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in folder with the completed rubrics.
3. At the end of the evaluation, double check all scores, names, and team numbers to ensure accuracy. Be sure there is **NOT** a 15-point discrepancy.
4. Make sure comments have been added.
5. Check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			Points
Event Online Orientation Documentation	**0** Official documentation not provided at presentation time	**2** Official documentation provided at presentation time with adviser signature	
Folder	**8 points** Labeled correctly Documents/Video labeled correctly Public accessible All documents uploaded by designated date		
		TOTAT SCORE ABOVE	
Test Scores	Participant _____ Participant _____ Participant _____ **Total Team Score** _____	Total Team Score _____ Divided by # of participants on team _____ -**Average Team Score** _____ (20 points possible)	
Evaluators' Scores	Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____		Average
Final Points	**100 points** *Rounded only to the nearest hundredth (i.e. 79.99 not 80.00)*		

RATED ACHIEVED (*mark one*)

_____ Gold 90 – 100   _____ Silver 70 – 89.99   _____ Bronze 1 – 69.99

Room Consultant Signature (*electronic*) _____

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Participants Name _____

Chapter #_____ State _____ Team # _____ Station # _____ Level _____

	Possible Points **5** /Comments	**Points**
SLIDES		
Viewable format for evaluators Contains no more than 44 slides Appearance of slides, neat, legible Slides is creative and high quality Slides are presented in an organized manner		
FCCLA PLANNING PROCESS	Possible Points **5** /Comments	
Used to plan the project Steps explain in detail Articulated with clear steps Evaluation methods stated Analyzed the impact of the project		
LESSON PLAN	Possible Points **15** /Comments	
Learning objective and rationale well written Assessment method identified, evidence of implementation Identified adaptations, modifications, and accommodations Evidence of a variety of materials and activities implemented Resources are age appropriate of the activity		
EXTENSION ACTIVITY	Possible Points **15** /Comments	
Motivation/Introduction Materials Needed Procedures Closure and Transitions Self-Reflection well written		
VISUALS/PROPS	Possible Points **10** /Comments	
Age-appropriate Evidence of demonstration Encouraged engagement Enhanced the story and activity Creative, colorful, professional presentation		

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PRESENTATION	Possible Points **10** /Comments	
Clothing Choice Voice- pitch, tempo, volume Body Language Grammar – Word usage -pronunciation Meets presentation time requirement		
PRESENTATION CONTENT	Possible Points **10** /Comments	
Knowledge of Subject Matter Relationship of Family and Consumer Sciences/Career Field Coursework Use of slides during presentation Organization, seamless and relevant Delivery, eye contact, holds audience interests		