



# PROMOTE and PUBLICIZE FCCLA!

## Career Development Events Information

**Promote and Publicize FCCLA!**, an individual or team event, recognizes participants who develop an FCCLA promotion and publicity campaign to raise awareness and educate the school, parents, and community members about the importance of FCCLA and career technical education. **Levels 1, 2, 3**

### Career Clusters



### Ohio Education and Training Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology
- 2.3 Professionalism
- 2.5 Human Resources Considerations
- 4.6 Stakeholder Relationships
- 5.3 Resources

### Ohio Family and Consumer Sciences Technical Content Standards

- 1.1 Personal and Professional Skills
- 1.3 Leadership and Communications
- 1.4 Resource Management and Information Technology

### Ohio Hospitality and Tourism Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology
- 2.7 People Management
- 9.5 Event Planning

### FCCLA National Programs Alignment





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### National Family and Consumer Sciences Standards

Reasoning for Action Comprehensive Standards

- 1.0 Career, Community, and Family Connections
- 2.0 Consumer and Family Resources
- 3.0 Consumer Services
- 4.0 Education and Early Childhood
- 6.0 Family
- 7.0 Family and Human Services
- 8.0 Food Production and Services
- 9.0 Food Science, Dietetics, and Nutrition
- 10.0 Hospitality, Tourism and Recreation
- 11.0 Housing and Interior Design
- 12.0 Human Development
- 13.0 Interpersonal Communications
- 14.0 Nutrition and Wellness
- 15.0 Parenting
- 16.0 Textiles, Fashion and Apparel

**The top two in each level may advance to Nationals.**

