



# PUBLIC POLICY ADVOCACY

## Career Development Events Information

**Public Policy Advocacy**, an individual or team event, recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify a local, state, national or global concern relating to an area concerning career technical education, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law. **Levels 1, 2, 3**

### Career Clusters



### Ohio Education and Training Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology
- 2.3 Professionalism

### Ohio Family and Consumer Sciences Technical Content Standards

- 1.1 Personal and Professional Skills
- 1.3 Leadership and Communications
- 1.4 Resources Management and Information Technology
- 4.6 Ethics, Laws and Consumer Issues

### Ohio Hospitality and Tourism Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology

### FCCCLA National Programs Alignment





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### National Family and Consumer Sciences Standards

Reasoning for Action Comprehensive Standards

- 1.0 Career, Community, and Family Connections
- 3.0 Consumer Services
- 13.0 Interpersonal Communications
- 14.0 Nutrition and Wellness

The top two in each level may advance to Nationals.

