



ENTREPRENEURSHIP

Career Development Events Information

Entrepreneurship an individual or team event, recognizes participants who develop a plan for a small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related career technical program. Participants must prepare a portfolio containing a written business plan, which they are not required to have implemented, and an oral presentation. **Levels 1, 2, 3**

Career Clusters



Ohio Education and Training Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology
- 1.7 Entrepreneurship/Entrepreneurs
- 1.8 Operations Management
- 1.9 Financial Management
- 1.10 Sales and Marketing
- 1.11 Principles of Business Economics
- 2.3 Professionalism
- 2.4 Operational Responsibilities
- 2.5 Human Resources Considerations

Ohio Family and Consumer Sciences Technical Content Standards

- 1.1 Personal and Professional Skills
- 1.2 Career Exploration
- 1.3 Leadership and Communications
- 1.4. Resources Management and Information Technology
- 1.5 Global Environment
- 1.6. Entrepreneurship
- 4.1 Financial Goals
- 4.6 Ethics, Laws, and Consumer Issues

The top three may advance to Nationals.





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Ohio Hospitality and Tourism Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.3 Business Ethics and Law
- 1.4 Knowledge Management and Information Technology
- 1.5 Global Environment
- 1.6 Business Literacy
- 1.7 Entrepreneurship/Entrepreneurs
- 1.8 Operations
- 1.9 Financial Management
- 1.10 Sales and Marketing
- 1.11 Principles of Business Economics
- 2.3 Brand Positioning
- 2.4 Marketing Research
- 2.5 Brand Communications
- 2.6 Customer Services

FCCLA National Programs Alignment



National Family and Consumer Sciences Standards Reasoning for Action Comprehensive Standards

- 1.0 Career, Community, and Family Connections
- 2.0 Consumer and Family Resources
- 3. Consumer Services
- 4.0 Education and Early Childhood
- 5.0 Facilities and Property Management
- 7.0 Family and Human Services
- 8.0 Food Production and Services
- 9.0 Food Science, Dietetics and Nutrition
- 10.0 Hospitality, Tourism and Recreation
- 11.0 Housing and Interior Design
- 16.0 Textiles, Fashion and Apparel

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