



PROMOTE and PUBLICIZE FCCLA

Career Development Events Information

Promote and Publicize FCCLA, an individual or team event, that recognizes participants who develop a FCCLA promotion and publicity campaign to raise awareness and educate the school, parents, and members of the community about the importance of FCCLA and Family and Consumer Sciences education. Participants must prepare an oral presentation and portfolio. **Levels 1, 2, 3**

Career Clusters



Ohio Education and Training Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology
- 2.3 Professionalism
- 2.5 Human Resources Considerations
- 4.6 Stakeholder Relationships
- 5.3 Resources

Ohio Family and Consumer Sciences Technical Content Standards

- 1.1 Personal and Professional Skills
- 1.3 Leadership and Communications
- 1.4 Resource Management and Information Technology

Ohio Hospitality and Tourism Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology
- 2.7 People Management
- 9.5 Event Planning

FCCLA National Programs Alignment



The top three may advance to Nationals.





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National Family and Consumer Sciences Standards Reasoning for Action Comprehensive Standards

- 1.0 Career, Community, and Family Connections
- 2.0 Consumer and Family Resources
- 3.0 Consumer Services
- 4.0 Education and Early Childhood
- 6.0 Family
- 7.0 Family and Human Services
- 8.0 Food Production and Services
- 9.0 Food Science, Dietetics, and Nutrition
- 10.0 Hospitality, Tourism and Recreation
- 11.0 Housing and Interior Design
- 12.0 Human Development
- 13.0 Interpersonal Communications
- 14.0 Nutrition and Wellness
- 15.0 Parenting
- 16.0 Textiles, Fashion and Apparel

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