

FASHION DESIGN Career Development Events Information

Fashion Design an individual or team event, recognizes participants who apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles. Participants will develop a clothing label, research the intended audience, design the label's first 4-piece collection, and construct one collection sample using an original flat pattern designed by the participant. Students will exhibit knowledge of all the aspects that surround design, including design basics, fabric choice, and pricing. For competition, participants must prepare a portfolio, sample garment, and an oral presentation. **Level 2, 3**

Career Clusters



Ohio Family and Consumer Sciences Technical Content Standards

- 1.1 Personal and Professional Skills
- 1.2 Career Exploration
- 1.3 Leadership and Communications
- 1.4 Resources Management and Information Technology
- 6.1 Design Principles
- 6.2 Textile Design
- 6.3 Produce, Alter and Repair Textiles

FCCLA National Programs Alignment



National Family and Consumer Sciences Standards Reasoning for Action Comprehensive Standards

- 1.0 Career, Community, and Family Connections
- 2.0 Consumer and Family Resources
- 3.0 Consumer Services
- 16.0 Textiles, Fashion and Apparel

