



HOSPITALITY, TOURISM and RECREATION

Career Development Events Information

Hospitality, Tourism and Recreation, an individual or team event recognizes participants enrolled in a Family and Consumer Sciences career technical culinary arts program who demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business. Project must relate to culinary, lodging, recreation, tourism, or event coordination. Participant(s) will research existing businesses which are similar to their project, develop basic business plan and client services information, and create a website that highlights the business. Participant(s) will demonstrate their customer service knowledge and ability to problem solve through an onsite case study. Participant(s) must prepare a portfolio, an oral presentation, and complete a case study. **Level 3**

Career Clusters



Ohio Hospitality and Tourism Technical Content Standards

- 1.1 Employability Skills
- 1.2 Leadership and Communications
- 1.4 Knowledge Management and Information Technology
- 2.1 Hospitality and Tourism Fundamentals
- 2.2 Hospitality and Tourism Environments
- 4.1 Culinary Industry Fundamentals
- 8.1 Lodging Fundamentals
- 9.1 Travel and Tourism Operations

FCCLA National Programs Alignment



National Family and Consumer Sciences Standards Reasoning for Action Comprehensive Standards

- 1.0 Career, Community, and Family Connections
- 2.0 Consumer and Family Resources
- 3.0 Consumer Services
- 5.0 Facilities and Property Management
- 9.0 Food Science, Dietetics and Nutrition
- 10.0 Hospitality, Tourism, and Recreation
- 11.0 Housing and Interior Design
- 12.0 Human Development
- 13.0 Interpersonal Communications
- 14.0 Nutrition and Wellness
- 16.0 Textiles, Fashion and Apparel

The top two may advance to Nationals.

