



Ohio FCCLA Sponsorship

Ohio Family, Career and Community Leaders of America (Ohio FCCLA): The Ultimate Leadership Experience is a dynamic and effective student organization that helps young men and women become leaders and address important personal, family, work, and societal issues. Ohio FCCLA is a unique Career Technical Student Organization among youth organizations which supports Family and Consumer Sciences Education, Hospitality and Tourism, Education and Training, and Visual Arts and Design career fields in grades 7 through 12. Becoming an Ohio FCCLA Sponsor will connect your business, industry, or organization with 9,700 high-performing youth, who will soon be the leaders in their career fields.

Conference Location: Kasich Hall-Ohio Expo Center | 717 E 17th Ave, Columbus, OH 43211

Conference Dates: April 27-28, 2023

Estimated Number of Conference Participants: 2,000

Sponsorship Levels

Ohio FCCLA Platinum Sponsor (\$10,000)

- Naming rights to the 2023 Ohio FCCLA State Leadership Conference, "2023 Ohio FCCLA State Leadership Conference presented by ABC Company"
- Sponsor one competitive event (selected by sponsor from list of available events) to be recognized at conference as "Career Development Event Title, Sponsored by ABC Company"
- Name and logo on Career Development Events awards ceremony slideshow and in digital conference program
- Opportunity for on-stage presence during the Career Development Events award presentation
- Three sponsor-crafted posts on social media pages
- Logo and link on Ohio FCCLA website
- Organization featured in Ohio FCCLA spotlight newsletter sent before and after conference
- Free exhibitor booth (normally \$300)
- Thank you letter from Ohio FCCLA State Executive Council

Ohio FCCLA Diamond Sponsor (\$5,000)

- Keynote Speaker sponsorship to be recognized at the Ohio FCCLA State Leadership Conference as "Keynote Speaker, Sponsored by ABC Company"
- Name and logo on opening session slideshow and in digital conference program
- Three sponsor-crafted posts on social media pages
- Logo and link on website
- Organization featured in Ohio FCCLA spotlight newsletter sent before and after conference
- Free exhibitor booth (normally \$300)
- Thank you letter from Ohio FCCLA State Executive Council



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Sponsorship Levels Continued

Gold Sponsor (\$3,000)

- Say Yes to FCS Signing sponsorship to be recognized at the Ohio FCCLA State Leadership Conference as “Say Yes to FCS, Sponsored by ABC Company”
- Name and logo on Say Yes to FCS slideshow and in digital conference program
- Two sponsor-crafted posts on social media pages
- Logo and link on website
- Organization featured in Ohio FCCLA spotlight newsletter sent before and after conference
- Free exhibitor booth (normally \$300)
- Thank you letter from Ohio FCCLA State Executive Council

Silver Sponsor (\$2,000)

- Name and logo on opening and closing session slideshow and in digital conference program
- Two sponsor-crafted posts on social media pages
- Logo and link on website
- Organization featured in Ohio FCCLA spotlight newsletter sent before and after conference
- Free exhibitor booth (normally \$300)

Career Development Event Sponsor (\$300 per CDE)

- Name and logo on awards ceremony slideshow and in digital conference program
- Logo and link on website
- Opportunity for on-stage presence during the award presentation

Chapter and Individual Award Sponsor (\$300 per award)

- Name and logo on awards ceremony slideshow and in digital conference program
- Logo and link on website
- Opportunity for on-stage presence during the award presentation

Sign up to be a sponsor here: [Ohio FCCLA Sponsorship Form \(Google Form\)](#)

Questions: please reach out to Christie Jackson (614)728-3018 or cjackson@ohiofccla.org