



2023-2024 Ohio FCCLA Outstanding Chapter Award

Recognition for chapters that develop and implement well-rounded programs of work.

Chapters with well-rounded programs of work supporting Ohio and National FCCLA strategic plans have programming in each of the following areas:

- Membership
- Chapter Activities and Operations
- Service Learning
- State and National Involvement
- Leadership Development
- Promotion and Public Relations

AWARD:

The Outstanding Chapter Award must reflect the work of FCCLA members. Advisers are encouraged to ensure students apply for the award and proofread attachments before submission. Projects will be disqualified for an award or level of award for failing to submit the required information in all categories. Members of the Ohio FCCLA State Office Team will check for completion, quality and verify the award applied for. Advisers are encouraged to proofread content and quality to ensure that what was submitted is of high value. The awards will be announced and presented at the State Leadership Conference in April.

Outstanding Chapter Award Guidelines:

- Must use official FCCLA STAR Event Binder or official Ohio FCCLA Power Point template.
- Project Identification Page: Must include chapter name, chapter ID and adviser name.
- Eligible activities are from March 20, 2023, to March 20, 2024.
- Provide evidence of completion of events and activities.
- A team presentation is one that is completed by 1 – 3 team members.
- Time Requirement: 15-minute presentation.
- Presentation Dress Code: Only FCCLA official dress is permitted.
- To be awarded the Ohio FCCLA Outstanding Chapter award, each chapter must receive a 90 or above.

Registration Deadline: March 15, 2024

Presentation: Saturday, April 13, 2024, at Eastland Career Center

CHAPTER APPLICATION

Chapter Name and Number:

Adviser Name:

(1) Membership: Focus Actively Recruit, Retain, and Engage Members		Available Points	Points Earned
Activities (Must complete 5, select all that apply, 2 points each)			
A	Recruit Members: Attach a short description and picture(s) of the efforts given to recruit new members. Be sure to include the number of students reached in your efforts as well as the number of members who joined.		
B	Retain Members: Attach a short description and picture(s) of an event/effort that your chapter does to retain members throughout the school year.		
C	Recognize Members: Attach a list of awards, scholarships, etc., your chapter members applied for, and other ways your chapter recognizes its members.		
D	Develop a Program of Work for the year for your chapter. Attach calendar, handout, booklet, etc. that is used and distributed to members.		
E	Complete a leadership development opportunity with the members/officers of the organization. This can be an activity led by a member or the adviser. Attach a description of the activity and pictures of the members engaged in the activity.		
Membership Increase (select 1, if applicable, 2 points):			
F	Chapter had a 3-5% increase in affiliated members compared to the previous year.		
G	Chapter affiliated 100% (100% of your students and are members of FCCLA).		
Affiliation (select 1, if applicable, 2 points):			
H	Affiliated chapter by November 1 Priority Deadline.		
		Total: 14 Points	

(2) Chapter Activities & Operations Focus: Actively Conduct Meetings		Available Points	Point Earned
Activities (Must complete 5, select all that apply, 2 points each)			
A	Chapter holds one monthly meeting utilizing an agenda and/or parliamentary procedure.		
B	Chapter provides special service or participates in schoolwide activities.		
C	Chapter use the Opening and Closing Ceremony for Installation of new officers and/or awards banquets.		
D	Members develop and implement activities for FCCLA Week and/or Career-Technical Education Month.		
E	Chapter holds regular chapter officer meetings.		
		Total: 10 Points	

(3) Service-Learning Focus: Community Projects and Service Hours		Available Points	Point Earned
Activities (Must complete 4, select all that apply, 2 points each)			
A	Chapter participates in Service-Learning efforts in the local community.		
B	Chapter records Service-Learning hours in the FCCLA student portal.		
C	Chapter develops and implements a State Project for Fuel Your Good.		
D	Chapter develops and implements a State Project for Sew Powerful.		
E	Chapter develops and implements a State Outreach Project for We Help Two.		
F	Chapter develops and implements a State Outreach Project for Lead4Change.		
G	Chapter submits a State Project or State Outreach Award Application.		
		Total: 8 points	

(4) State and National Involvement Focus: Participation in State and National Activities		Available Points	Point Earned
State Activities (Must complete 5, select all that apply, 2 points each)			
A	Member(s) attend Chapter Officer Training.		
B	Member(s) attend Fall Leadership Training.		
C	Member(s) competes in Regional Career Development Events.		
D	Member(s) attend State Leadership Conference.		
E	Chapter participates in the Ohio FACTS Initiative.		
F	Member(s) attend Columbus Blue Jackets FCCLA Day or Cleveland Cavaliers FCCLA Day.		
National Activities (Must complete 5, select all that apply, 2 points each)			
G	Member(s) participate in Franklin Covey Leadership Academy.		
H	Member(s) participate in Safe Rides - Save Lives: PSA Contest.		
I	Nationals Programs Award application submitted – Does not include the FACTS Application if participating in the FACTS Initiative.		
J	Member(s) attend National Fall Conference, Capitol Leadership and/or National Leadership Conference.		
K	Member(s) compete in Online STAR Events.		
L	Member(s) compete in FCCLA/LifeSmarts Knowledge Bowl.		
M	Member(s) compete in FCCLA/Knowledge Matters Virtual Business Challenges.		
N	Member(s) apply for the Japanese Exchange Program.		
O	Adviser attends Chapter Adviser Summit.		
Total: 20 points			

(5) Leadership Focus: Chapter Engaged in Leadership Development		Available Points	Point Earned
Activities (Must complete 4, select all that apply, 2 points each)			
A	Member(s) complete Power of One.		
B	Member(s) complete State Degree.		
C	Chapter member(s) serving as a current Executive Council member or applied for the 2024-2025 Executive Council.		
D	Member(s) apply for Ohio FCCLA Endowment Scholarship.		
E	Chapter member(s) or adviser submit an application for Spirit of Advising Award and/or Honorary Membership Award.		
F	Adviser completes Adviser Academy.		
Total: 8 points			

(6) Promotion and Public Relations Focus: Promoting in School/Community		Available Points	Point Earned
Informed Community of Chapter Activities (Must complete 5, select all that apply, 2 points each)			
A	Chapter utilizes electronic communication (school website, community newsletter).		
B	Promote your chapter involvement in your local newspaper, radio station, or TV channel. Attach a newspaper article, link to a radio broadcast or PSA script, or link to a TV segment.		
C	Keep track of your chapter's social media usage (e.g., number of posts/tweets as well as the number of "favorites", "retweets", "likes", etc.). Attach a complete summary with numbers that reflect your chapter's social media usage.		
D	Present to a local school or community organization about FCCLA (e.g., Lion's Club, Kiwanis, Board of Education, etc.). Attach the promotional piece used to share with them and a description of the opportunity.		
E	Chapter uses a variety of public relation techniques to promote FCCLA Week and Career-Technical Education Week.		
F	Chapter member(s) or adviser submit a nomination for Ohio FCCLA Chapter Spotlight. Attach a copy of the application submission form.		
		Total: 10 points	
(7) Portfolio and Presentation		Available Points	Point Earned
(Must complete all, 5 points per criteria)			
A	Portfolio Appearance: Portfolio is neat, legible, professional, and very creative with correct grammar and spelling. Use of Portfolio during Presentation: Presentation moves seamlessly between oral presentation and portfolio.		
B	Organization/ Delivery: Presentation covers all relevant information with a seamless and logical delivery.		
C	Knowledge of Subject Matter: Knowledge of subject matter is evident and incorporated throughout the presentation.		
D	Body Language: Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or note cards if used.		
E	Grammar/Word Usage/Pronunciation: Use proper grammar, word usage and pronunciation. Voice – speaks clearly with appropriate pitch, tempo, and volume.		
F	Responses to Evaluators' Questions: Provide clear and concise answers to evaluators' questions regarding project.		
		Total: 30 points	

Chapter Name/Number:
Adviser Name:

Date Application Submitted	Total Points Earned	Rating