



O – H – I – O That's My State Pin!

The Official Ohio FCCLA Pin Design Contest

Contest Overview

Purpose: To develop a pin design that celebrates Ohio pride and creativity that will be produced into the Official Ohio FCCLA trading pin for the National Leadership Conference. The cost of the contest is \$15 per entry.

Eligibility: Open to any affiliated Ohio FCCLA chapter member.

Evaluation: The Ohio FCCLA Board of Directors and Ohio FCCLA Executive Council will evaluate all submissions and select winner(s) using the attached rubric.

Recognition:

- Each year, the winning pin design will be produced as the Official Ohio FCCLA trading pin.
- Up to two (2) designs may be made available for purchase from Ohio FCCLA.
- The 1st place winner's school will be awarded a plaque during the Ohio FCCLA State Leadership Conference.

Design Rules

The design must reflect **Ohio's identity, culture, or FCCLA spirit** in a way that is creative, meaningful, and appropriate for a national audience. The design must also be reproducible by a graphics company, i.e., handmade pieces may be beautiful, but they cannot be reproduced in mass. Please be aware of copyright laws and regulations when creating your design. All written and design materials must follow the State of Ohio Branding Guidelines and FCCLA Branding Guidelines in proper use of the FCCLA logo, organization name, etc.

1. The word **"Ohio"** or the silhouette of the Ohio is required in the design. See the [Ohio Branding Guide](#) for more information.
2. Including **"FCCLA"** is optional. However, if "FCCLA" is included, *it **must follow the FCCLA Branding Guidelines, 10th Edition.***
3. **Design Size:** The final design must fit within a maximum area of 1.25 inches by 1.25 inches.
4. **Color Limit:** Designs may use up to **five colors**, including black and white. Gradients, shadows, and photographic elements should be avoided to ensure clarity and manufacturability.
5. Designs should be appropriate for all audiences and shall not include offensive, political, or controversial imagery.

6. All artwork must be **original** and created by the contestant. Use of templates, clipart, copyrighted images, or AI-generated content is strictly prohibited.

Examples may include but are not limited to the following:

7. **State Symbols:** State (Ohio) flag, bird, flower, buckeye leaf, or nut.
8. **Geography & Landmarks:** Ohio River, Lake Erie, or iconic places like Cedar Point, Hocking Hills, or the Rock & Roll Hall of Fame.
9. **History & Heritage:** Highlight Ohio's role as the "Birthplace of Aviation" (Wright brothers), or its contributions to presidential history (home to eight U.S. presidents).
10. **Industry & Innovation:** Represent Ohio's legacy in manufacturing, agriculture, or space exploration (e.g., astronaut John Glenn).
11. **Local Pride:** Regional foods (i.e. buckeyes, ice cream, chocolate, pizza, or chili) or cultural festivals (i.e Jazz and Ribs Festival, Irish Festival, Lancaster Festival).
12. **FCCLA Spirit – Leadership and Services:** Illustrate themes of student leadership, community service, or career readiness.
13. **FCCLA Spirit – National Conference Energy:** Capture the excitement of pin trading, networking, and representing Ohio on a national stage.

Design Submission

1. To enter the contest, members must submit a version of their pin design in PDF, PNG, or JPG.
2. Complete the registration submission by January 15, 2027.
3. No changes can be made to the design after submission.
4. Submitted designs become the property of Ohio FCCLA (the winning pin may be modified or adapted when produced by Ohio FCCLA).